

Roundtable

Consumer Protection and Product Liability Challenges in the EU - lessons to be learned from the Nordics

Date: 08/06/2026

Time: 9:00 – 11:00

Place: Avenue des Arts 6-9, 1210 Brussels (Sint-Joost-ten-Node), Belgium

AGENDA

09:30 | Welcome

Simon Neill, Chair of the Board, European Justice Forum

09:45 | Keynote

Malene Dall Sørensen, Senior Consultant, Commercial Law & Reporting / Business Law & Reporting, Danish Industry

10:00 | Interventions

Amaryllis Verhoeven, Head of Unit GROW/G1 - Responsible Business Conduct, European Commission

Salvatore D'Accunto, Head of Unit, Single Market, Enforcement and Barrier Removal, Enforcement II (GROW.E.2), European Commission (TBC)

Fredrik Erixon, Founding Director, European Centre for International Political International Economy (ECIPE)

Oona Juonala, Senior Legal Advisor, Confederation of Finnish Industries

Baiba Miltovica, Co-Chair, Consumer and Environment Group of European Economic and Social Committee

Horst Heitz, Chair of the Steering Committee, SME Connect

Moderator: **Agata Boutanos**, CEO, European Justice Forum

Event Description

Consumer markets and industrial value chains across Europe are evolving, raising complex questions about existing liability frameworks. As products and services become more sophisticated, long-standing liability rules are being recalibrated to address new forms of risk, causation, and responsibility. Product Liability and the developments on Third-Party Litigation Funding, is redefining the legal environment in which innovation, consumer protection, and access to justice interact.

Drawing on Nordic experiences in Sweden, Denmark, and Finland, the discussion will explore how the modernisation of product liability rules is being transposed in innovation-oriented economies.

At the same time, the growing relevance of litigation funding mechanisms raises important questions about legal predictability and transparency, fairness and proportionality in litigation. From a Nordic perspective, the discussion will examine how TPLF may influence claim initiation, enforcement strategies, and business exposure, including for SMEs operating across borders.

The roundtable will consider how these parallel developments affect competitiveness, investment certainty, and regulatory balance, and how Nordic legal traditions can inform EU-level debates. The discussion will focus on maintaining effective consumer protection while safeguarding innovation incentives, legal certainty, and a stable framework for market development.